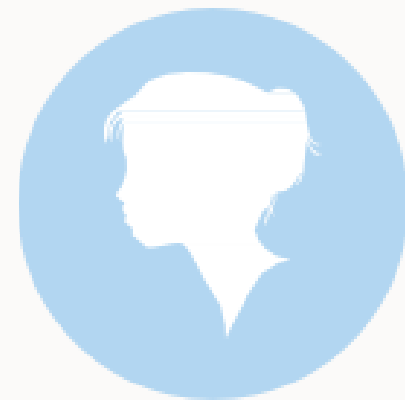


HAIR BARE

PROFESSIONAL
ALKALINE WASH HAIR REMOVAL

Top 10 Tips to Increase Your Revenue for PROFESSIONAL SALONS

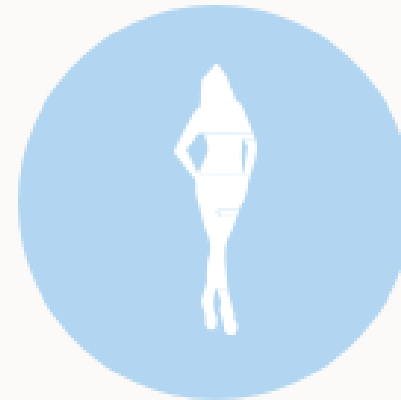
Face



Arms



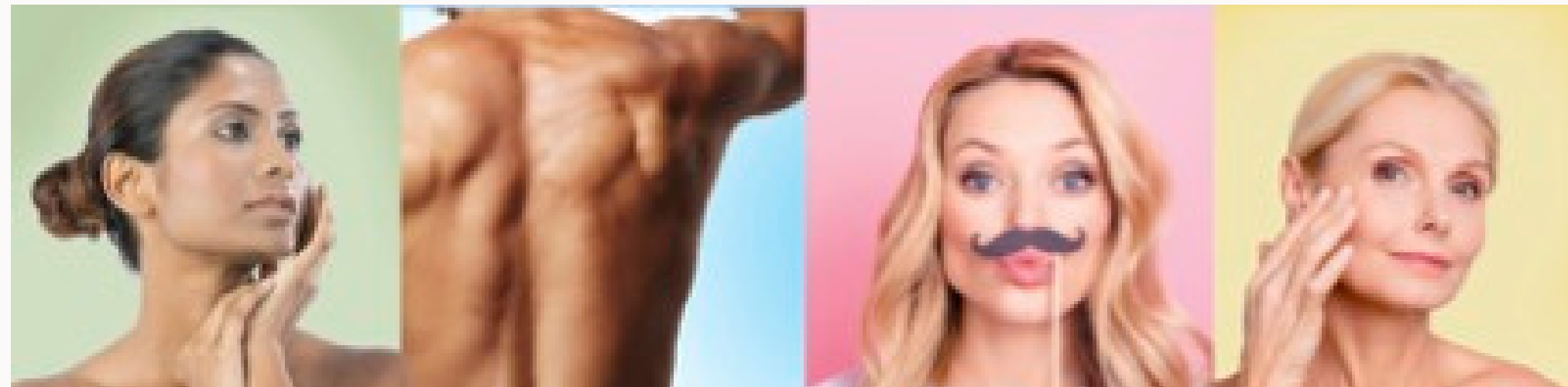
Body



Legs



Version I



Position your salon as a leader in beauty innovation with the Hair Bare Pro hair removal system, a groundbreaking treatment that opens up a brand-new income stream. By offering this advanced service, you attract a broader clientele while providing something truly unique in the world of beauty. With Hair Bare Pro, you'll be delivering a highly effective, luxurious treatment that doesn't just remove hair—it refines and rejuvenates the skin, making your salon the go-to destination for anyone seeking cutting-edge beauty solutions. Transform your service menu and keep your business ahead of the curve by offering a treatment that clients will love and rave about!

1

A pain free way to remove hair

Traditionally, options for facial hair removal in salons have been limited to waxing and threading, which can lead to discomfort and sometimes can cause skin irritation. Lasers are used for hair removal, but they struggle with the removal of fine, light-coloured hairs, especially blonde. Hair Bare Pro offers an effective solution for these challenges, providing gentle hair removal that's ideal for all hair colours.

2

Cost effective salon treatments

The treatments are cost effective for the salon owner, bringing in more revenue for the business as the cost of the actual treatment against RRP gives a very good margin for the owner resulting in increased ROI (return on investment).

3

4 in 1 treatment

Offering a 4-in-1 treatment with Hair Bare Pro allows you to save clients time and money while providing them with an upgraded experience. This treatment combines hair removal, skin polishing, skin nourishing with a mask, and relaxation and wellbeing through massage. In today's fast-paced world, this holistic approach is an attractive option for clients who want to feel pampered without the need for multiple appointments. For your salon, it's a win-win: you're upgrading clients from what might have been just a wax or threading to a full treatment package. Not only do you increase your revenue by offering this comprehensive service, but clients feel like they're getting so much more for their money.

4

Hair Bare Pro treat blond fine hair that the lasers cannot treat

Laser clinics can now expand their service offerings by using Hair Bare Pro to treat fine blonde hairs that lasers are unable to target effectively. This allows clinics to market the removal of all hair types, setting them apart from competitors who can only treat darker hair with laser technology. By incorporating Hair Bare Pro, salons and clinics can provide a complementary solution that enhances their laser treatments, offering clients a comprehensive hair removal service.

5

Longer lasting results on the finer hairs

Progressive treatments will slow down the hair growth giving longer lasting results than waxing and threading. Clients are looking for innovative products that give longer results and having that to offer them will increase client loyalty.

6

No machines = no breakdowns or maintenance

With 97% of salons offering some form of hair removal treatment buying into a niche brand without the need for costly machines is a win win ! No worries of breakdowns, maintenance and servicing just the need to re order products when needed.

7

Can treat acne and and congested skin unlikie Derma Planing

The advantage for Your salon with Hair Bare over Dermaplaning is You can also use on congested skin without the risk of cross contamanation , opening up the treatment to a wider client base.

8

Retail Opportunities

With Our clinically proven Stop It hair retardent that is part of the clients after care, You can continue with on going sales from the clients.

9

Low start up costs

as a salon owner buying into a brand with a low start up cost is a real incentive to buy into a brand and with very good retail margins, its a good investment.

10

Marketing and training support

With Our full online marketing section and training area You can be fully confident that Your marketing requirements will be met and all Your training support will be easy to access.

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THANK YOU FOR YOUR ATTENTION

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What's all the fuzz about?